



**THE CO-OPERATIVE UNIVERSITY OF KENYA  
(CUK)**

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**DACSIS DEPARTMENT 2021/2022 FY QUALITY OBJECTIVES**

	<b>Quality Objective</b>	<b>Activities</b> What will you do to achieve this quality objective?	<b>Communication</b> How will you communicate this quality objective?	<b>Outputs</b> What is/are the output(s) of this quality objective?	<b>KPIs</b> Key Performance indicators	<b>Resources</b> What resources will you require to achieve this quality objective?	<b>Responsibility</b> Who will be responsible for implementation of this quality objective?	<b>Timeline</b> When will this quality objective be completed?	<b>Monitoring</b> How will you monitor the quality objective?	<b>Evaluation</b> How will you evaluate the results/ outputs of this quality objective?	<b>Risks/ Opportunities</b> What risks/ opportunities might impact this quality objective
1.	To establish a member active Alumni Association with at least 50% membership of all alumni	<ul style="list-style-type: none"> <li>Alumni Portal</li> <li>Alumni Recruitment</li> <li>Alumni AGM</li> <li>Alumni Elections</li> </ul>	<ul style="list-style-type: none"> <li>Media</li> <li>Internet</li> <li>Phone calls</li> <li>Text Messaging</li> </ul>	<ul style="list-style-type: none"> <li>Improved resource mobilisation</li> <li>Strengthened alumni relations</li> </ul>	<ul style="list-style-type: none"> <li>Number of registered alumni</li> <li>AGM Attendance</li> <li>Election returns</li> </ul>	<ul style="list-style-type: none"> <li>Financial</li> <li>Halls</li> <li>Human resources</li> <li>Stationery</li> <li>Furniture</li> <li>Internet</li> </ul>	<ul style="list-style-type: none"> <li>Director, DACSIS</li> <li>Alumni Association Executive Committee</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> <li>Ongoing</li> <li>December 2020</li> </ul>	Quarterly	Reviews and reports on numbers and progress	<ul style="list-style-type: none"> <li>COVID-19</li> <li>Alumni lethargy</li> </ul>
2.	To facilitate placement of student and alumni in attachment, internship and employment positions	<ul style="list-style-type: none"> <li>Career Day</li> <li>Career Guidance</li> <li>Employer engagement</li> <li>Media Adverts</li> </ul>	<ul style="list-style-type: none"> <li>Media</li> <li>Internet</li> <li>Phone calls</li> <li>Text Messaging</li> </ul>	<ul style="list-style-type: none"> <li>Increased placement of students and alumni.</li> <li>Increased employability of graduates</li> </ul>	<ul style="list-style-type: none"> <li>Career day attendance List</li> <li>Number of media adverts</li> <li>Number of students placed for attachment, internship and employment</li> </ul>	<ul style="list-style-type: none"> <li>Financial</li> <li>Halls</li> <li>Human resources</li> <li>Stationery</li> <li>Furniture</li> <li>Internet</li> </ul>	<ul style="list-style-type: none"> <li>Director, DACSIS</li> <li>University Career services committee</li> </ul>	Ongoing	Quarterly	Reviews and reports on placements	<ul style="list-style-type: none"> <li>COVID 19</li> <li>Economic downturn</li> </ul>
3	To ensure all	-Attachment	-Internet	•Feedback on	Number of	Human	Director, DACSIS	By the 9 <sup>th</sup>	Semester	Attachment	COVID



**CUK is ISO 9001:2015 certified**

	students on attachment are assessed on time	placement spreadsheet -Attachment assessment allocation -Attachment assessment facilitation disbursement	-Phone -Text	appropriateness of programmes •Linkage with industry	students assessed versus total number of students on attachment	Resources Physical resources Financial	University Attachment Committee	Week of every semester	based	Assessment Report	Lack of an operational assessment module.
4	To attract international students to the university for both short and long term courses and exchange programmes	-Media adverts -Internet Advertising -Proposals -Letters	-Internet -Face to face communication -Notice boards -Phone/fax	•International recognition of the University •International linkages	Number of international students admitted to the university for both short term and long term courses	Human resources Physical resources Financial	Director, DACSIS University Attachment Committee	Ongoing	Semester based	International Students Report	COVID Poor marketing to international students
5	To undertake appropriate community engagement and service activities	Environment conservation Community concern and improvement	-Internet -Face to face communication -Notice boards -Mass media -Phone/fax	•Strategic linkages •Recognition •Community improvement and sustainability	Impact of community engagement projects	Human resources Physical resources Financial	Director, DACSIS University Attachment Committee	June 2021	Quarterly	Community engagement report	COVID

Prepared by **D. K. Muthoni**Date: **31<sup>st</sup> May 2021**

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