

## GENERAL PROCUREMENT NOTICE

### THE CO-OPERATIVE UNIVERSITY OF KENYA

**1. The Co-operative University of Kenya** has received a USD815,000 grant from the African Development Bank Group's Fund for African Private Sector Assistance (FAPA) to finance the design develop and deploy a digital platform for the Kenya Rural Transformation Centers.

#### **2. Project Goal and Development Objective:**

The goal of the project is to increase productivity, profitability, and sustainability of agricultural cooperatives and hence the entire agriculture/food and trade value chains, through integrating small holder farmers with all stakeholders along the agriculture value chain, by developing of a digital platform (RTC Digital Platform) connecting farmers with private sector and public services.

The development objectives are to:

- i)* put farmers at the center of a single digital "ecosystem" and connect them with value chain players such as input suppliers and agro-dealers, buyers and other service providers, among others;
- ii)* facilitate streamlining of processes coupled to mobile phone-based innovations to reach small scale farmers; and
- iii)* enhance linkages between upstream, midstream and downstream agriculture value chain activities.

#### **3. Project Components**

The project includes the following components:

- i)* Component 1: Assessment of user needs, system requirements analysis & market demand analysis
- ii)* Component 2: Digital platform development
- iii)* Component 3: Test & deployment
- iv)* Component 4: Project management

#### **5. Acquisition of Consulting Services**

The acquisition of Consulting Services will be in accordance with the Bank's Procurement Framework dated 2015.

Solicitation documents are expected to be available by the Mid May 2021.

#### **6. Further information**

Interested bidders may obtain further information, and should confirm their interest, by contacting:

**Project Manager,**

**The Co-operative University of Kenya**

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