



THE CO-OPERATIVE UNIVERSITY OF KENYA
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CO-OPERATIVE DEVELOPMENT, RESEARCH AND INNOVATION

CALL FOR PAPERS

Journal of Social Sciences, Business and Technology - JSSBT

INTRODUCTION

The *Journal of Social Sciences, Business and Technology (JSSBT)* - ISSN: 2707-5966, is an annual peer-reviewed journal of The Co-operative University of Kenya. The journal focuses on social sciences, business, entrepreneurship, anthropology, social economy, social enterprise, public administration, corporate governance, linguistic, sociology, demography, population, development studies, communication and media studies, law and ethics, political studies, philosophy, psychology, and social welfare among others.

Call for papers: This is a call for full papers/articles from professionals, researchers, academia, policy makers, governments, practitioners and students.

PAPER SUBMISSION GUIDELINES:

- (a) The articles/papers should be emailed ahead of deadline to: editor.JSSBT@cuk.ac.ke
- (b) The articles should have an abstract (not more than 300 words).
- (c) The main body of the paper should have an introduction (which clearly introduces the paper), methodology, findings/results, discussion, conclusion and references.
- (d) The full paper should not exceed 15 pages, 1.5 line spacing, font size no more than 12 points, Times New Roman, Tables & Figures inserted near where first cited, and in MSWord format.
- (e) All references cited in the text should be listed alphabetically following the APA format; all references listed should be cited appropriately in the text.
- (f) Successful papers/articles will be published in both print and on-line version (<https://journals.cuk.ac.ke/>).
- (g) Please consult detailed on-line author guidelines at: <https://journals.cuk.ac.ke>

Important Dates

Release of a Call: April 7, 2021.

Submission of Abstracts and full paper manuscripts: April 30, 2021

Publication date for accepted papers: June 31, 2021

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